**Sector partnerships through Maine SNAP-Ed’s State Nutrition Action Council**

Promoted the benefits of federal school meal programs through coordinated social media campaigns and public resources to help alleviate hunger.

- **Policy, systems, and environmental supports** to improve access to healthy choices.
- **Social marketing campaigns** that support families to live healthy lifestyles.
- **Public sector collaborations** that increase state capacity to end hunger.

**Nutrition Educators** helped families shop, cook, and eat healthy foods on a limited budget in all 16 counties.

- **6,152** nutrition education classes reached over 15,000 participants
- **>12,500** were youth under 18
- **88%** of classes were delivered virtually to adapt to COVID-19

Marketed healthy living messages to **133,239 unique website users** through the SHOP COOK EAT healthy on a budget social marketing campaign.

**Policy, systems, and environmental changes** in 60+ community sites, reaching about **11,000** Mainers and building on community assets to support:

- **access to local fruits and vegetables (22)**
- **community and home gardens (21)**
- **school and child care gardens (12)**
- **clinical-community linkages (9)**
- **school wellness policies (6)**

**Series-based health education works!**

Elementary students reported eating more fruits, vegetables, and healthy snacks and drinking fewer sugar-sweetened beverages.

Teens reported increased use of nutrition facts labels and cooking at home.

Adults reported increased confidence in buying and cooking nutritious foods on a budget.

Youth, teens, and adults reported increases in physical activity after classes.

- Policy, systems, and environmental supports to improve access to healthy choices.
- Social marketing campaigns that support families to live healthy lifestyles.
- Public sector collaborations that increase state capacity to end hunger.

More than 88,000 households participate in SNAP.

About 1 in 8 households are food insecure.

In several rural counties, close to 1 in 6 households experience food insecurity.

Children are the group most likely to experience poverty.

1 in 10 people live with low access to affordable nutritious food.

*Statistically significant results. Sources available upon request by emailing mainesnap-ed@une.edu | mainesnap-ed.org*