SNAP-Ed Innovates During the COVID-19 Pandemic

Ensuring access to healthy living in all Maine communities

CHALLENGE: Schools closed due to the pandemic. Social service agencies serving adults need alternative approaches to programming.

SOLUTION: Nutrition Educators reach eligible youth and adult participants using evidence-based curricula through live and recorded virtual lessons. Over 9,000 youth of all ages reached by virtual classes in 93 schools. 243 adults reached through partnership with a federal statewide job readiness program.

RESULTS: Over 100 family members reached.

Direct Nutrition Education

Policy, Systems, and Environmental Change Interventions

Partner agencies closed, delaying community strategies. School gardens delayed due to school closures.

SOLUTION: Nutrition Educators developed take-home garden kits delivered to students by bus drivers. 45 garden kits delivered to youth in rural Maine.

RESULTS: Over 100 family members reached.

Collaborating with Sector Partners

Hunger and food access needs increased.

SOLUTION: SNAP-Ed State Nutrition Action Council (SNAC) worked with state and local partners to share information and promote school meal delivery. Food access partners delivered >1 million school meals. Nutrition Educators shared healthy living enrichment activities.

RESULTS: Innovative solutions to support healthy food choices and promote physical activity.

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